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**WAGSTAFF WORLDWIDE, INC., ANNOUNCES EXPANSION:
NEW YORK OFFICE OPENING JANUARY 2010**

Hospitality public relations firm specializing in food, travel, and wine and spirits will add fourth outpost to offices in Los Angeles, Chicago, and San Francisco

(LOS ANGELES, CA; October 1, 2009)—[Wagstaff Worldwide, Inc.](http://www.wagstaffworldwide.com), is proud to announce the opening of a New York office as of January 4, 2010. The agency's new office, based in TriBeCa in lower Manhattan, marks the first New York base for the 10-year-old hospitality public relations firm.

"Opening a New York office gives us the opportunity to increase our resources for our clients," says Founder and President Mary Wagstaff, a 20-year public relations veteran. "With this expansion, we are growing our business to be even more effective in reaching our clients' goals, while continuing to stay at the forefront of emerging food and hospitality trends."

Wagstaff's New York office will be managed by Executive Director Jessica Rodriguez, who is relocating from Los Angeles, where she has been based for the past 10 years. Rodriguez joined Wagstaff Worldwide in 2005 and has executed grand-opening events and spearheaded successful public relations campaigns for nationally acclaimed restaurants and luxury resorts. At Wagstaff Worldwide New York she will oversee new business development, client relations, and day-to-day operations.

The office will be in partnership with the Warehouse Agency (www.warehouseagencynyc.com), a full-service advertising, design, and branding firm that works with a number of renowned hospitality clients. The reciprocal relationship between Wagstaff and Warehouse will allow them to support each other's business endeavors.

Founded by Mary Wagstaff in 1999, Wagstaff Worldwide's client roster includes a number of nationally recognized restaurants, hotels, tourism destinations, and wine and spirit

labels, including: Trump International Hotel and Tower Chicago, the South Australian Tourism Commission, Commander's Palace, Casa Noble Tequila, Innovative Dining Group, The Broadmoor, Lark Creek Restaurant Group, The Royal Hawaiian, a Luxury Resort Collection, and Blackbird Vineyards, among many others. For more information, please visit www.wagstaffworldwide.com or call 323.871.1151. The company is on Facebook at www.facebook.com/wagstaffworldwide, where the current offices' Twitter pages are also linked.

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**FOR MORE INFORMATION, PLEASE CONTACT WAGSTAFF WORLDWIDE
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